

John Bulack, Jr., Director
Middle Atlantic Region, I.B.S.
WRTI Radio, Box 413
Temple University
Philadelphia 22, Pa.

Station Manager, _____ AM

Dear Sir:

On Saturday, April 23, 1960 there will be a meeting of all the college representatives from the Middle Atlantic Region of the Inter-collegiate Broadcasting System. This meeting will start at 10 a.m. and will last until 5 p.m.; it will be held at the WRTI Studios, Temple University in Philadelphia.

I sincerely hope that you will be able to attend this meeting and I am looking forward to meeting you and any other members of your radio staff and faculty who can attend. Anyone connected with your station is welcome to come.

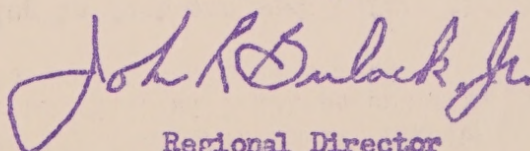
I am sure you will find that the program we have planned will be very interesting and informative. Mr. Dave Borst, the president of I.B.S., Mr. John B. Roberts, Director of Temple University's Division of Radio and Television and personality from WFIL-AM-TV, and Mr. William Seibel, Operations Manager of WRTI, will all be present. A complete schedule of the meeting is on the enclosed sheet.

We realize that this meeting is just one week before the National meeting in New York but we hope that you will be able to attend both meetings since different aspects of broadcasting will be dealt with at each one. Our meeting will concentrate on the production end of broadcasting.

Please fill out the enclosed post card and mail it to me as soon as possible so that we can know how many persons plant to attend.

As you know, the purpose of I.B.S. is to raise the broadcasting standards of College radio stations by helping one another through the sharing of our ideas and knowledge. This can be accomplished best through meeting such as this one. It is for this reason that I strongly urge you to attend. I hope I shall see YOU on the twenty-third.

Yours truly,



Regional Director

Enclosures: 2

John A. Jones, Jr., Director
Middle Atlantic Region, NAB
1001 Radio, Box 113
Temple University
Philadelphia 22, Pa.

Dear Sirs: All representatives meet at 11:00 a.m. on the 15th of
October (the date is subject to change).

On Saturday, October 15, 1950, there will be a meeting of all the
college representatives from the Middle Atlantic Region of the Inter-
collegiate Broadcasting System. This meeting will start at 10 a.m. and
will last until 2 p.m.; it will be held at the WFL Studio, Temple
University in Philadelphia.

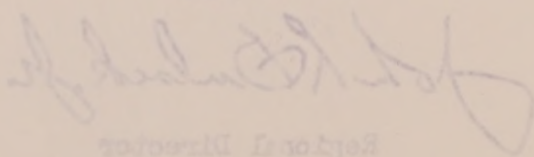
I sincerely hope that you will be able to attend this meeting
and I am looking forward to meeting you and any other members of your
staff who will be present. Anyone interested with your
organization is welcome to come.

I am sure you will find that the program we have planned will
be very interesting and informative. Mr. Dave Bortz, the president of
I.B.S., Mr. John H. Roberts, Director of Temple University's Division
of Radio and Television and personally from WFL-TV, and Mr.
William Schabel, Operations Manager of WFL, will all be present. A
complete schedule of the meeting is on the enclosed sheet.

We realize that this meeting is just one week before the National
meeting in New York but we hope that you will be able to attend both.
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each one. Our meeting will concentrate on the production end of
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through meeting much as this one. It is for this reason that I strongly
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Yours truly,


Regional Director

SCHEDULE FOR I.B.S. MEETING AT TEMPLE UNIVERSITY APRIL 23, 1960

A.M.

9:30-10:00All representatives meet at Mitten Hall on the Temple campus (1st floor - Broad & Berks St.)

10:00.....Go to the WRTI Studios.

Opening remarks by Mr. David Borst, President of I.B.S.
Mr. John Roberts, Director of Radio and Television at
Temple University
Mr. William Seibel, Operations Manager WRTI
Mr. John Bulack, Regional Director of Middle Atlantic
Region of I.B.S.
Introduction of representatives

10:30.....1. Coffee Break, tour of studios, informal chat

10:45.....Open discussion on regional cooperations and individual
broadcasting problems. (WRTI Studios)

P.M.

12:00.....Lunch

1:00.....Demonstration of Temple's closed circuit television - Curtis Hall

2:00.....Production and Programming Clinic:

Microphone techniques
Use of sound effects
Program ideas
Use of music for Drama, Documentary, etc.

Mr. David Borst, Mr. John Roberts, Mr. William Seibel,
Mr. Chuck Sherman, member of WRTI Staff, AM station manager
personality on WHAT-FM
John Cooper, chief technical engineer at WRTI-AM-FM,
John Bulack and WRTI staff members

5:00.....Closing remarks

1.1

7:30-10:00.....All representatives meet at Milton Hall on the Temple campus (1st floor - Broad & Barker St.)

10:00.....Go to the WTTI Studios.

Opening remarks by Mr. David Horst, President of I.B.S.
Mr. John Roberts, Director of Radio and Television at Temple University
Mr. William Sichel, Operations Manager, WTTI
Mr. John Cooper, Chief Technical Engineer at WTTI-AM-FM
Region of I.B.S.
Introduction of representatives

10:10.....J. Coffee Break, tour of studios, informal chat

10:15.....Open discussion on regional cooperations and individual programming programs. (WTTI Studios)

1.2

12:00.....Lunch

1:00.....Demonstration of Temple's closed circuit television - Curtis Hall

2:00.....Production and Programming Clinics:

Microphone techniques
Use of sound effects
Program ideas
Use of music for drama, documentary, etc.

Mr. David Horst, Mr. John Roberts, Mr. William Sichel,
Mr. Chuck Shuman, member of WTTI Staff, AM station manager
personality on WHAT-7M
John Cooper, chief technical engineer at WTTI-AM-FM,
John Hulsek and WTTI staff members

2:00.....Closing remarks